

**Survey on the current use of optimal  
design approaches and the  
developments needed in adaptive  
optimal design for model based  
analysis performed amongst DDMoRe's  
EFPIA members**

**France Mentré, University Paris Diderot, France**

**Iva Gueorguieva, Lilly, UK**

**Marylore Chenel, Emmanuelle Comets, Joakim Grevel,  
Andrew Hooker, Mats Karlsson, Marc Lavielle,  
Joakim Nyberg**

# ddm more Drug Disease Model Resources

**DDMoRe: an evolutionary step in model building and sharing**

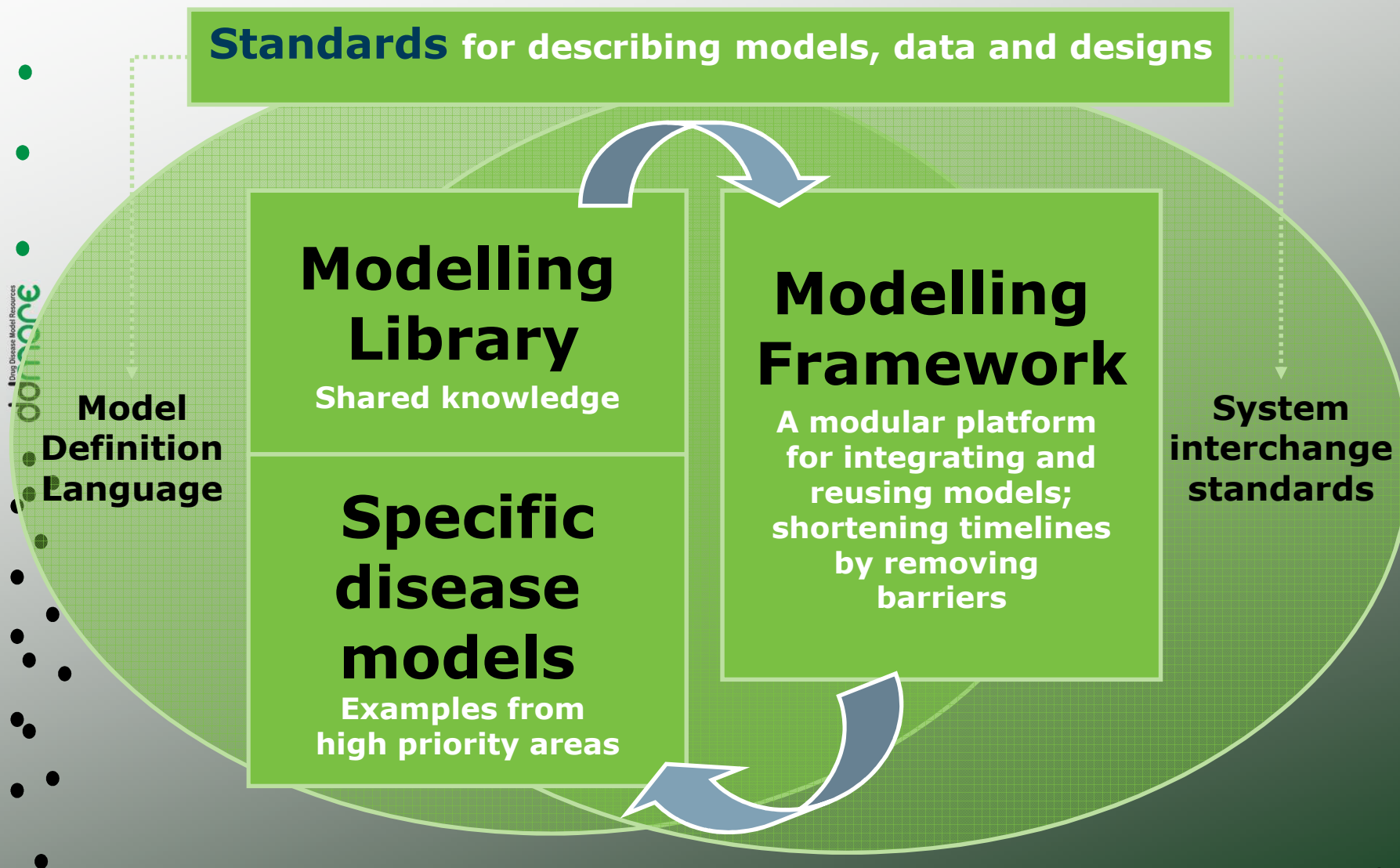
**Lutz Harnisch, Pfizer, UK**

**Mats Karlsson, Uppsala University, Sweden**

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# DDMoRe – The Vision



# Participants

*are a unique combination of model builders, model users, software developers and teachers*

## efpia



## Academia



## SMEs



# Participants

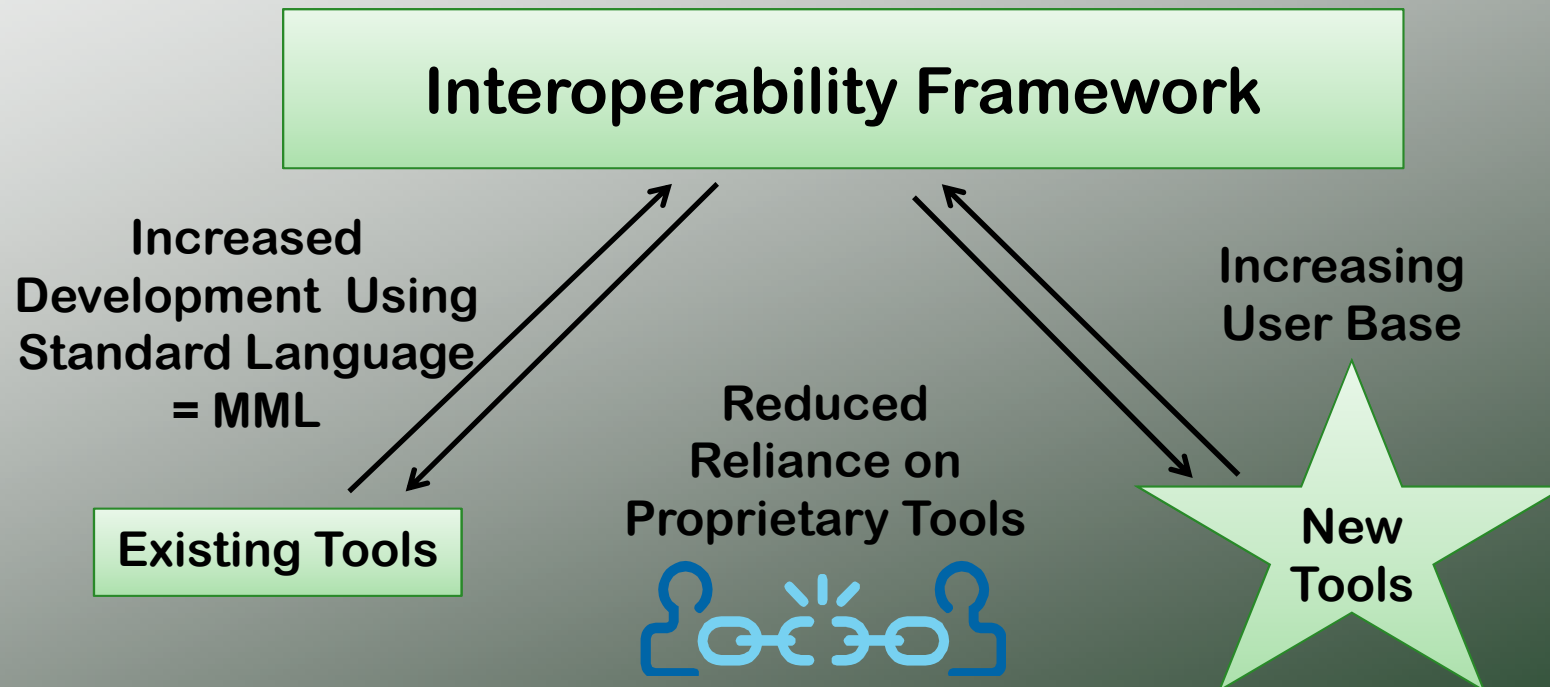
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# Integration of Existing and New Softwares

## The Future

Standards Enable: Backwards Compatibility with Existing Tools, Forward Compatibility with Future Tools



# Development & Integration of New Tools - *WP6*

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**WP6.1 : Clinical Trial Simulator**

**WP6.2 : Tools for adaptive optimal design**

**WP6.3 : Tools for model diagnostic & model selection**

**WP6.4 : Tools for complex models**

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# Background

- Objective of WP6.2 of ddmore
  - ➤ develop tools for **adaptive design based on NLMEM**
- Before planning what to do
  - **perform survey** on use of optimal design and expectations within EFPIA partners
- Survey designed and approved by all members of WP6.2 during Sep 11
  - **Part 1:** State of the art (i.e. current situation)
  - **Part 2:** Requests for future developments & adaptive optimal design

# Survey completion

- Sent to **10 EFPIA partners** in Oct 11
- All answers back in Nov 11
  - Pfizer (Lutz Harnish, Phylindia Chan, Mike Smith)
  - Novartis (Ivan Matthews, Gordon Graham)
  - AstraZeneca (Marcus Bjornsson, Matts Kagedal)
  - GSK (Stefano Zanumer, Shuying Yang)
  - Lilly (Ivelina Gueorguieva)
  - Merck Serono (Pascal Girard)
  - Novo Nordisk (Niels Rode Kristensen)
  - Roche (Annabelle Lemenuel)
  - Servier (Marylore Chenel)
  - UCB Pharma (Miren Zamacona)

# Survey results: General

## Q1: Approaches to optimally design trials/studies in your company

- **Practice/ heuristic approach**
  - 9 yes (/10) , mainly Phase 1 and 2
- **Simulation**
  - 9 yes (/10) , Phase 1 to 3, main approach for some companies
- **Optimal design software in NLMEM**
  - 9 yes (/10) but 1 with limited use

# Survey results: Current situation

## Q2: How/when do you use of optimal design software in NLMEM

NB: answered by 9 companies

### What for?

- Most: PK, PD, PK/PD
- Some: dose selection, dose response, enzyme kinetics

### Special populations?

- Pediatrics (3), patients, hepatic impairment, elderly

### What phases?

- Most: phases 1 and 2
- Some also phase 3

# Survey results: Current situation (ctd)

## Which software?

- **PFIM: 6 (University Paris Diderot & INSERM)**
- **POPDES: 3 (University of Manchester)**
- **POPED: 3 (University of Uppsala)**
- **WinPOPT & POPT: 3 (University of Otago)**
- **NB:**
  - answered by 9 companies
  - five companies use more than one software

# Survey results: Current situation (ctd)

For what?



	YES (out of 9)
Design evaluation?	7
Design optimisation?	8
Power evaluation?	6
Dose/input optimisation?	6
Sampling windows?	7
Several groups of elementary designs	7
Bayesian/robust	5
With complex error models?	3
With Inter-Occasion Variability?	3
With covariates?	5
Multiresponse?	4

• NB: if several answers in a company, at least one yes = yes



# Survey results: Current situation (ctd)

## Present limitations (verbatim)

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- ■ Poor graphical presentation of results (especially in PFIM)
- ■ Availability of optimal Bayesian Design
- ■ Does not prevent from high shrinkage
- ■ Optimisation algorithms are time consuming, especially when the model is written with ODE
- ■ Need possibility to fix some sampling times and to optimise some
- ■ Commonly geared for PK sampling, rather than more general
-



# Survey results: Adaptive design

- **How useful?** (from 0 to 5, 10 answers)

- Median 4, range 1 to 5 (5 quoted by 4 companies)

- **Specifications**

	YES (out of 9)
Start from prior information	9
Design optimisation after each new cohort	8
Stopping rules	6

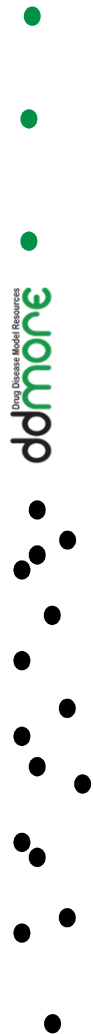
- **Comments (verbatim)**

- Adaptive design is a very wide field
- Not very relevant in the therapeutic areas where we are active, because we deal with endpoints that develop slowly over time, whereas recruitment is fast
- Very useful in some cases and not useful at all in others

# Survey results: Future improvements

How important? (from 0 to 5, 10 answers)

	Median	Range
Handling data below quantification limit	4	2-5
Discrete data	4	1-5
Repeated time to event (rtte)	3	1-5
Joint continuous/discrete	4	1-5
Joint continuous/rtte	3	1-3
Continuous covariates	5	3-5
Prediction of shrinkage	3	1-5
SE for individual parameters	3	1-5
Other optimality criteria (DT, Ds, ...)	3	1-5
Robustness across models	4	2-5



# Survey results: Future improvements (ctd) Drug Disease Model Resources

## Any other priorities (verbatim)

- Software that is convenient to use
- Coordinate optimal design with clinical trial simulator!
- Better graphical presentation of results for optimal design
- Want to examine efficiency of various design options for Phase 2A dose-finding or dose-response studies, but optimal designs are rarely acceptable due to the need for low doses
- Bayesian optimal design may be useful in future
- OptDes bridging from one population to another may also be a key area for the future.

# Conclusion: current situation

- - All companies (except one) use optimal design in NLMEM
    - Mainly for phase 1 and 2 and PKPD
- - All software are used and some companies use several
    - NB: all software developed by academia
- - Mostly used for: design evaluation, design optimisation, power evaluation, dose/input optimisation, sampling windows, several groups of elementary designs
- - Presently several limitations, especially need to change software from estimation to design

# Conclusion: future developments

- - **Adaptive optimal design (AOD) in NLMEM of high priority for most companies**
    - Start from prior information
    - Design optimisation after each new cohort
    - Stopping rules
    - NB: not useful when slow endpoints
  - **Other high priorities in design**
    - Continuous covariates
    - Handling data below quantification limit
    - Robustness across models
    - Discrete data
    - Joint continuous/discrete

