# MBMA SubSIG: a collaborative initiative for promoting model-based meta-analysis and its application in drug development



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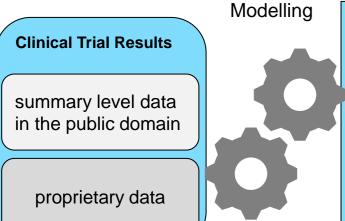
### **Background**

Model-based meta-analysis (MBMA) is a method to integrate data from multiple studies using mathematical models to quantitatively describe the effect of treatment, time, and patient population characteristics on the trial outcomes.

- Sheiner and Steimer [1] first used the term model-based meta-analysis in 2000 to described a population analysis of individual data from multiple trials [2].
- Mandema et al 2005 [3]: MBMA to predict comparative efficacy between two drugs at doses that had not been directly compared in a head-to-head study, including longitudinal response data.
- Exponential number of MBMA articles publications since 2010 (134 publications, 32 in 2021 alone)

MBMA is a powerful tool for integrating prior knowledge to inform and de-risk drug development decisions.

### Figure 1. MBMA scoping in Drug Development



- Quantify the therapeutic landscape,
- Simulate head-to-head comparisons,
  Compare efficacy or safety of drugs and therapeutic classes,
- · Optimize clinical trial designs,
- Predict long-term outcomes based on short-term responses and/or biomarkers [4],
- Contextualise new trial results within the therapeutic landscape,
- Guide dose selection for unstudied indications or populations...

In response to the increasing attention to this methodology, and because this topic offers a unique opportunity for the collaboration between Pharmacometricians and Biostatisticians, the ISoP-ASA Statistics and Pharmacometrics Special Interest Group (SxP SIG) [5] sponsored the creation of the MBMA Special Interest Sub-Group (MBMA SubSIG) at the end of 2019.

# **Our mission**

To promote model-based meta-analysis and its application in drug development, to raise awareness and interest, and to support the education of others in MBMA.

# The Team

The SubSIG is composed of:

- a core team: nine members from pharmaceutical companies, consulting companies, and regulatory agencies - responsible for the achievement of the SubSIG workstream goals.
- an advisory team: senior members from pharmaceutical and consulting companies - provides strategic support and leadership.

### Chairs

Marion Bouillon-Pichault [BMS] & Matt Zierhut [Certara]

### **Core Team**

Phyllis Chan [Genentech],
Yaming Hang [Takeda],
Rana Jreich [Sanofi],
Junshan Qiu [CDER, FDA],
Clemence Rigaux [Sanofi],
Monica Simeoni [GSK],
Chandni R. Valiathan [Janssen],
Jian Zhou [Bristol-Myers Squibb],
Hao Zhu [CDER, FDA].

# **Advisory Team**

Jonathan French [Metrum]
Jaap Mandema [Certara]
Jose Pinheiro [Janssen]
Jeff Sachs [Merck]
Bernard Sebastien [Sanofi]
Kevin Sweeney [Pfizer]

### **Workstream Goals**

- 1. Raising awareness and building a community of practice
- 2. Identifying training opportunities for MBMA
- 3. Establishing best practices in MBMA
- 4. Broadening the scope of MBMA beyond PMx/Statistics

### **Our activities**

- **Regular meetings** to advance on the different workstream activities. For example within workstream 1) the objective *to create and grow an active MBMA community* has fostered:
- the creation of **LinkedIn group** [7] (Figure 2 left panel).
- including the design of a template for **LinkedIn posts** (Figure 2 right panel).
- the collation of literature material which will constitute a repository for impactful MBMA examples.

While the objective to Raise awareness and promote MBMA will be pursued

- organizing **Webinars** e.g. "Introduction to MBMA" 26 January, 2021 [6].
- by conference attendance and feed-back (PAGE, ASCPT, ACoP).

## Figure 2. LinkedIn Webpage and post example



Model-Based Meta-Analysis (MBMA)

Listed group

17 members

### Accept Invitation

About this group

We are a group MBMA enthusiasts, sharing information about the application of Model-Based Meta-Analysis in the pharmaceutical industry. This community provides...

See all

Connections in this group



Marion Bouillon-Pichault, Chandni Valiathan, and 1 other person you know are in this group

See all

Characterizing exposure dependent adverse events for immune check point inhibitors in oncology

Clinical trials used in model based meta-analysis

Number of patients 2345 included in analysis

PD-1 and CTLA-4 therapies analyzed in monotherapy and combination

https://link.springer.com/article/10.1007/s11095-022-03201-5#Sec6 #aggregateddata #pooledsafetyanalysis #immunecheckpointinhibitor #MBMA Tag: Phyllis Chan, Kirill Peskov, Xuyang Song

Scientific discussion, relevant literature and MBMA impact cases will be available soon at this website!

### Topics will include

- Handling of missing data in MBMA
- Fully parametric & nonparametric placebo models
- Network meta-analysis & MBMA ...

# Conclusions

The MBMA SubSIG is a **collaborative effort to promote MBMA** and interdisciplinary communication in drug development, leveraging the experiences of a broader community. The MBMA SubSIG is keen to learn from individual users of this methodology, and **participation is open to all who are interested**.

Please send any questions to: MBMAsig@gmail.com.

### References

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- [5] Statistics and Pharmacometrics (SxP) SIG (go-isop.org)
- [6] https://youtu.be/bf7\_-cNjydQ
- [7] https://www.linkedin.com/groups/12564166/

# Acknowledgments

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